



ATLANTA ARTS FESTIVAL

ALERT:

June 9, 2014

SUNSHINE ARTIST MAGAZINE RECOGNIZES ATLANTA ARTS FESTIVAL SHOW POSTER

Eddie Myers' Digital Art Takes Award for Best Overall



ATLANTA: Atlanta Arts Festival was recently awarded "Best Overall" by *Sunshine Artist* magazine for its 2013 commemorative show poster, beating out a record 70 posters from 21 states. This is Atlanta Arts Festival's second "Best Overall" win in three years, which previously took the same award in 2011, and also the 2009 Sunshine Artists' Most Whimsical Poster award.

Sunshine Artist magazine covers America's outdoor art and craft festivals. The poster contest created by *Sunshine Artist* magazine was started as a way to recognize the efforts of shows to market themselves using original artwork. Each year, art festivals across the country submit their festival posters in hopes of winning awards and accolades for their show's signature art.

"We couldn't be more excited for our second 'Best Overall' award from *Sunshine Artist* magazine's Show Poster Contest. Eddie Myers' created an amazing piece, and Laurel Rummel, the festival designer, created a unique composition," said Julie Tepp, festival Co-Founder. "We are proud of this win and how it represents our festival overall."

Myers explains his latest work and process by saying, "As a child, I was fascinated by both art and technology." Throughout his commercial and fine art career he merged back and forth between digital and traditional mediums. This process is unique, because the digital age is not only changing the way artists work, but also the way our society works in general. Myers' latest work represents a slice of this digital revolution, how it has, and how it will continue to change people's lives.

Eddie Myers is an award-winning artist based out of Orlando, FL. His professional career started in 1993, at the time when digital tools were first introduced to artists. Myers has designed multi-million unit selling video games for Electronic Arts, merchandise for Universal Studios and educational books for Scholastic. In 2006, he decided to part with the nation's top video game publisher to form Lionoptic Inc. in efforts to explore his creative needs. He currently focuses on commercial contracts and his fine art, seamlessly transferring between digital and traditional mediums to create a unique body of work. To see more of Myers artwork visit www.lionoptic.com.

For more information visit www.AtlantaArtsFestival.com, call Atlanta Arts Festival at 770.941.9660, follow the Festival on Twitter [@AtlantaArtsFest](https://twitter.com/AtlantaArtsFest) and become a "fan" on Facebook www.facebook.com/atlantaartsfestival.

Atlanta Arts Festival

Atlanta Arts Festival is a professionally-juried fine arts event that will fill Piedmont Park in Atlanta GA with color and life, September 13-14, 2014. Ranked among the Top 100 Fine Art & Design Shows in the country by *Sunshine Artist* magazine in 2012, Atlanta Arts Festival brings to the drawing board 200 local and nationally recognized artists from an eclectic mix of 12 mediums, including jewelry, painting, photography, ceramics and sculpture, leather and metal, glassblowing and more – all in one weekend!

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