



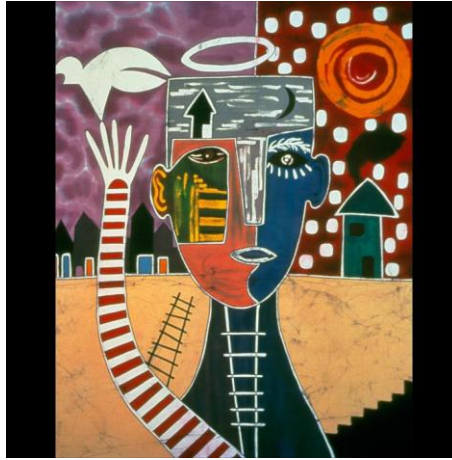
ATLANTA ARTS
FESTIVAL

FOR IMMEDIATE RELEASE...

June 17, 2011

ATLANTA ARTS FESTIVAL UNVEILS 2011 COMMEMORATIVE POSTER

Fifth Annual Art Show Returns to Piedmont Park September 17-18, 2011



"Night and Day" by Amos Amit of Los Angeles, CA2D Mixed Media

ATLANTA – Atlanta Arts Festival is pleased to announce that Amos Amit's painting "Night and Day" has been selected as the festival's 2011 commemorative show poster. Known for his mastery of batik art, Amit has established himself as one of the foremost leaders and visionaries of the style. Batik is known for its flexibility and brilliance and considered to be one of the most difficult art forms to master. Amit's work has attracted critics and collectors who continue to praise his unique and highly refined techniques.

Each year the Festival selects one poster to celebrate the festival weekend and to offer visitors an indication of what they will find at the show. Posters are also an opportunity for the Festival to make a statement about the importance of art in the community. Atlanta Art Festival was recently awarded Overall Best by *Sunshine Artist Magazine* for its 2010 show poster, an award which now stands along-side its 2009 counterpart: Sunshine's Artist's Most Whimsical Poster.

Amit was born in Israel in 1945 and later attended school at the Hebrew University, Jerusalem. He then went on to receive his Masters degree in landscape architecture from California Polytechnic Institute in Pomona, California. He has received several national and international awards and his works are a part of several distinguished collections. Currently, he is a member of the Beverly Hills and Los Angeles Art Association, the America Crafts Council, the North Shore Art League and The Michigan Guild.

The 5th annual Atlanta Arts Festival is scheduled for September 17-18 and will be returning to Piedmont Park. Ranked among the top 200 art festivals in the country in sales for both fine art and fine craft by *The Art Fair Sourcebook*, the festival features 200 artists from 12 different mediums, artist demonstrations, live music and more.

ABOUT BATIK ART: Batik is an ancient and unique art form that can be primitive and modern, bold or detailed. It is distinguished from other art techniques because of its flexibility and brilliance that few other media can claim. The technique itself is extremely difficult and can take years to master; since mistakes in batik cannot be corrected, it requires a very skilled hand and eye. There are several steps in the creation of a batik. The picture must be planned in its entirety before the process begins and each color achieved requires a double process on fabric – waxing and dying. The artist works light to dark, with the wax and dye process repeated until the batik is completed.

ABOUT ATLANTA ARTS FESTIVAL

Atlanta Arts Festival is a professionally-juried fine arts event that will fill Piedmont Park in Atlanta GA. with color and life, September 17-18, 2011. Ranked among the top 200 art festivals in the country in sales for both fine art and fine craft by *The Art Fair Sourcebook* in 2009, Atlanta Arts Festival brings to the drawing board 200 local and nationally recognized artists from an eclectic mix of 12 mediums, including jewelry, painting, photography, ceramics and sculpture, leather and metal, glassblowing and more – all in one weekend! For more information visit www.AtlantaArtsFestival.com, call 770-941-9660, follow the Festival on Twitter [@AtlantaArtsFest](https://twitter.com/AtlantaArtsFest) and 'like' the Festival on Facebook www.facebook.com/atlantaartsfestival.

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