







**WELCOME TO THE SOUTHEAST'S ARTISTIC HOT SPOT  
AT THE 3<sup>RD</sup> ANNUAL ATLANTA ARTS FESTIVAL!**

*Explore Fun, Festival Food and Fantastic Finds in Piedmont Park This Fall Season*

<b>EXHIBIT:</b>	3 <sup>rd</sup> Annual Atlanta Arts Festival
<b>DATES:</b>	September 12 – 13, 2009
<b>HOURS OF OPERATION:</b>	Saturday, September 12 <sup>th</sup> / 10 am - 7 pm Sunday, September 13 <sup>th</sup> / 10 am – 6 pm
<b>LOCATION:</b>	Piedmont Park - Atlanta, GA
<b>ADMISSION:</b>	FREE

**ATLANTA – You are here:** Nestled in midtown, historic Piedmont Park paints the picture for a perfect weekend as the scene for Atlanta's preeminent art festival this fall season. If you're an artist, an art connoisseur looking for that perfect piece of artwork, someone looking to start a collection or just enjoy festival fun, this is an event must! The 3<sup>rd</sup> Annual Atlanta Arts Festival will display one-of-a-kind artwork from the country's top artisans the weekend of September 12 through September 13. We'd like to invite you to read through our guide to help you best enrich your visit to the Atlanta Arts Festival:

-  **Atlanta wing:** The Atlanta Arts Festival strives to pay tribute to the best local Atlanta artists and welcomes many of the nation's great artisans. "One of the goals of the Atlanta Arts Festival is to contribute to the rich culture of the Atlanta community," says Julie Tepp, Director of the Atlanta Arts Festival. "Part of what defines Atlanta and makes it such a huge tourist destination is the city's history in the arts. Even in this economy, it's important to support both local and national artists to keep that distinguished aspect of Atlanta alive."
-  **Behind the scenes:** A distinguished panel has carefully juried all applications, and only the top 200 applicants were selected by the experts to showcase in the festival, making this event truly top quality. From funky silver jewelry to exquisite oil paintings, everyone will find something to fit their homes and their pocketbooks.
-  **Gallery shop:** Add to your collection or pick out a great starting piece. No matter whether this is your first time to the Atlanta Arts Festival or if you're a returning guest, everyone can find something unique to fit their taste. The Atlanta Arts Festival is brimming with a montage of artwork in 12 different categories including painting, jewelry, wood, 3-D mixed media, printmaking, photography, leather, clay and more. All of the artwork will be available for purchase, and artists will be present at the event so you can ask them about anything that catches your eye. Take the opportunity to interact with the professionals, and have them help you find exactly what you're looking for while you shop, nibble and stroll around the park.
-  **Piedmont Enrichment Program:** Tickets aren't necessary for these galleries! Don't miss live art demonstrations, entertainment, music and delicious festival food! With cool fall weather and the color scheme of autumn on the palette, this is the best time of year for Atlantans of all ages to visit Piedmont Park. Thousands are expected to attend, so arrive early to pick out your favorite piece of art and enjoy the show!

For more information visit [www.AtlantaArtsFestival.com](http://www.AtlantaArtsFestival.com), or call the Atlanta Arts Festival at 770.941.9660.

**Media Contact:** Tara Murphy/Michelle Marron - 360 Media, Inc. – 404.577.8686 or [info@360media.net](mailto:info@360media.net)